



Sporting Goods Stores (2 locations)

Southwestern Ontario, Canada

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**2023 REVENUE/
NORMALIZED EBITDA**
\$4.41M / \$658K

OPPORTUNITY

- Expand sales channels to reduce seasonality
- Refresh the website to include new products and an updated catalogue
- Engage a digital marketing firm to increase online traffic and revenue

PRODUCTS & SERVICES

Sporting Equipment with a focus on hockey also includes:

- Soccer, Baseball
- Lacrosse, Disc Golf
- Ringette, Figure Skating

Services Include:

- Skate Sharpening
- Team Apparel
- Screen Printing/Embroidery

BUSINESS HIGHLIGHTS

- Well-established in the community
- 2 retail locations and a large warehouse
- Strong relationships with all major brands in the hockey equipment industry
- Good working relationships with local teams and associations
- Large pool of part-time workers available
- State-of-the-art skate sharpening equipment operated by trained technicians at both locations
- Recent upgrades to main store including new signage and POS system

IDEAL CANDIDATE

Purchaser should have the following attributes:

- Business acumen
- Management skills
- Marketing and administration experience
- The ability to take this fast-growing business to the next level

FINANCIAL REQUIREMENT

- Purchaser should have access to approximately \$1.5 million in unencumbered funds

REASON FOR SALE

Shareholders wish to retire and explore new opportunities. Owners willing to stay for a transition period as they want the legacy they have built to continue.

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